

Spencer Christensen

PROFESSIONAL PROFILE

Dynamic entrepreneur and trusted operations professional with a solid track record of developing, growing and managing companies. Marketing expert in strategic planning and sales communication. Adept at achieving and exceeding financial and organizational expectations. Key strengths include:

- Entrepreneurship
- Strategic Planning
- Sales Management
- Financial Analysis
- Operations Management
- Innovation and Leadership
- Marketing
- Financial Management
- Corporate Training

PROFESSIONAL EXPERIENCE

- Co-Owner / Business Analyst** 2017 to Present
Business Appraisals www.BusinessAppraisals.com
 - Purchased a partnership in BusinessAppraisals.com
 - Provided accurate, affordable, and very understandable business valuations
- Founder / CEO** 2012 to Present
Penguin Pest Control www.PenguinPestControl.com
 - Started company from scratch
 - Successfully grew company organically to 350 customers and \$250,000 in value
 - Acquired a competitor which quadrupled revenue
 - Estimated company value in April of 2018 was \$1.2 million and growing
- Founder / Head Consultant** 2010 to Present
ROCK Marketing www.RockMyMarketing.com
 - Acted as a marketing consultant for many companies
- Owner / Operator** 2015 to 2017
Rocky Mountain Snowmobile Adventures
 - Sold the company in 2017
- Corporate Manager, Trainer and Recruiter** 2007 to 2010
ROVE Pest Control
- Co-Founder/Director of Marketing** 2002 to 2006
LiVN Utah
 - Operated a cable television channel
 - Sold company to Paradigm World Wide Entertainment

EDUCATION

- Bachelor of Business Administration, Marketing** University of Phoenix

COMMUNITY

LDS Church Education Teacher and Teaching Director
Boy Scouts of America – Unit Chairman