



Ask me a question about Business Valuations

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With 23+ years of business sales and business appraisal experience, we have the expertise needed to provide our clients with clear, accurate and affordable California and nation wide business appraisals.



For a true **Market Value Appraisal** call us at **800-829-4842**
800-829-4842

Clear



Our **business appraisals** are designed to be easily understood. No CPA or financial expert is needed to translate the report. We use common business terms, step by step mathematical analysis and a complete explanation of each step in the process. The end result is a logical and understandable **business evaluation** report.

Accurate



Our market value **business appraisals** are the most accurate approach to determine a **business value**. Remember this old statement? An item is worth only what someone is willing to pay for it. By looking at business sales over many years and the business components that represent **business value**, we can accurately determine the value of most businesses.

Affordable



By simplifying the **business appraisal method**, we are able to provide clients with a better appraisal at a lower price. We have devoted over 20 years to analyzing business appraisal methods with the sole purpose of determining the key elements in businesses that contribute value. This simplification allows a more affordable pricing of our services.

Our goal is to provide our clients with the best **Business Valuation** possible. We approach each **appraisal** as if it were to be used in litigation and we would have to defend our process. On a few occasions we have successfully assisted our clients in court.

A listing on our **Appraisal Details** page specifies all documents used and reviewed for the **appraisal** plus a list of any significant issues relating to the appraisal. Copies of all documents used to complete the **appraisal** are included in the appraisal package.

We believe in clarity. Our **appraisals** are easy to read and understand. We include a step by step explanation of the process in the **appraisal** and an entire section devoted to explaining the logic behind the **appraisal process**.



